

Privacy Policy and Data Protection

Here at Autodan we value and protect your privacy.

This policy explains when and why we collect information about you, how we use it, the conditions under which we may disclose it to others and how we keep it secure.

We may change this Policy from time to time so please check this page occasionally to ensure that you're happy with any changes. By using our website, you're agreeing to be bound by this Policy.

Any questions regarding this Policy and our privacy practices should be sent by email to service@autodan.co.uk

Who are we?

Autodan is based in Bordon, Hampshire and is a car services, MOTs and general maintenance business. We were established in 1993. Our contact details are below:

Autodan Ltd
Unit 10 Bordon Trading Estate
Old Station Way
Bordon GU35 9HH

Phone: 01420 488 588

Email: service@autodan.co.uk

How we Collect Information About You

Information is collected from our website via cookies, or from direct contact with you, the customer, via email, phone or in person.

What Information do we Collect About You

Via the website we collect information that may include your name, email address, IP address and the pages visited and when you visited them on the site.

As a customer we hold your name, address, telephone number, email address and billing information.

How do we Use your Data

We use your data to send you MOT and service reminders, and for billing. We use data collected via the website to track visits to our site.

How and Why we Track your Visit

Like most websites around the world we use Google Analytics (GA) to process information about the number of visitors on our site, and their behaviour

We use this information to record the number of people using our site and to better understand where you discover our site (from social media, google or another site) and how you use it, as well as to see how people move throughout the site.

GA records your approximate location down to town level, the type of device you are using e.g. Mobile or Tablet, Name of device e.g. iPad, iPhone etc..., operating system e.g. Windows 10 or iOS and browser e.g. Firefox or Chrome. None of this data can be used to identify you.

Google does record your IP address; however we don't have access to this information and it modifies it so that you cannot be identified specifically, just the area that you are in.

Cookies

Cookies are pieces of code that we use to track your use of our site and provide the best possible experience for you.

Specifically, we use them to collect data as part of Google Analytics so that we can see who has visited our website.

You can choose to disable or selectively turn off our cookies or third-party cookies in your browser settings, or by managing preferences in your browser.

This can however affect how you are able to interact with our site as well as other websites. This could include the inability to login to services or programs, such as logging into forums or accounts.

When we may Transfer your Personal Data

We will not transfer your personal data to third parties unless we are under legal obligation to do so.

If you wish to be Removed from our Data

At any point you may ask that we remove your information from our systems. Please contact us with your requirements and we will do so within a month.

The same applies for all information we hold about you and can be identified as being about you.